



## WHAT'S THIS GOING TO COST ME?

It's the question at the forefront of everyone's minds. With voiceover work, rates often vary by genre, platform reach, & length of airtime. I understand my clients have a budget, and I aim to keep things simple, so you have a clear idea of deliverables. I use current industry standards to set my rates. If you would like clarification, I'm happy to discuss!

## WHAT I PROVIDE:

- *Email consultation or phone call to discuss project & deliverables*
- *Prep work of script for audiobook narration*
- *Clean raw or edited files (to be determined at time of booking)*
- *Files delivered in choice of: WETRANSFER, DROPBOX, or GOOGLE DRIVE*
- *Pickups delivered promptly when required*
- *Project delivered within agreed timeframe*

# RATE GUIDE

*The Voice of Judith Bareham*

### ➤ CORPORATE NARRATION/NON-BROADCAST

*Single video usage; includes editing & file naming/splits. Does NOT include TV broadcast or web advertisement usage.*

- 1-2 mins \$350-\$450
- 3-5 mins \$450-\$600
- 10-15 mins \$650-\$800

*Internal Usage: \$475 for first hour, to include RAW files, no editing. Includes buyout rate.*

### ➤ E-LEARNING

- Per word: 18-25 cents
- Per word: 35 cents for technical language
- Per finished minute: \$35, includes editing
- Per finished hour: \$1,500-\$2,500, includes editing
- Projects less than 1 hour: \$800 per 15 mins of finished audio.

*For projects over 5hrs. or more than 50K words: 15 cents per word. Minor revisions included (approx. 10% of script free). Client revisions to script post-recording are subject to charge - billed at a studio rate per 15 mins.*

### ➤ WEB USAGE/REALTOR VIDEO

- \$500-\$1,000 for full buyout per video/script.
- Includes informational video up to 5 minutes. For client website and social media; NOT to include paid placement advertising of any kind.

### ➤ AUDIOBOOK NARRATION

- \$275-\$300 per finished hour of recording for raw file with no editing.
- Pick-ups due to narrator error: no charge.
- Major rewrites subject to a new session fee.



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## ➤ EXPLAINER VIDEOS

- up to 90 seconds \$300-\$500
- Subject to increase if longer than 5 minutes

## ➤ MOBILE GAMES EDUCATIONAL GAMES

- \$400 for 1-5 minutes with a maximum of 3 characters.

## ➤ MUSEUM TOUR/EDUCATIONAL

- \$400 per hour
- \$100 per half hour thereafter

## ➤ RADIO IMAGING

- Local markets
- \$300 for 3 months
- \$400 for 6 months
- \$650-\$800 for 1 year.

## ➤ PICK UPS

- If talent error no charge.
- Minor picks ups (words or sentence) no charge
- Major picks ups (sentences, paragraphs) charged @ 50% of rate
- Rewrites full session fee applies